

Details are like surgery.
The only minor ones are
the ones that don't affect us.

At EDI, Napier-Reid,
and Nexom, we believe in

Relentlessly doing little things right

If we were forecasting weather,
we could afford to
be wrong 30% of the
time. **Instead, clients
need us to be 100%
right.** Since even big
jobs and corporate
decisions are just
collections of tiny
details, we win by
tirelessly getting
each one right.

Michelangelo

Michelangelo was so detailed that, even doing work he didn't like (painting), his results (the Sistine Chapel ceiling) are seen as the best of their kind. Scholars call his sculptures "a miracle that a formless block of stone could ever have been reduced to a perfection that nature is scarcely able to create in the flesh."

